



West Indian Foundation, Inc.
Educating Today... for a Better Tomorrow

32 Wintonbury Avenue
 Bloomfield, CT 06002
 Phone: 860-243-8812
 www.westindianfoundation.org

40th Annual Anniversary Scholarship & Awards Gala Souvenir Journal Advertising Options

Advertising Specifications & Reservation Form

Full Page	\$250
Half (1/2) Page	\$150
Quarter (1/4) Page	\$85
Business Card	\$50

For all ads: Please keep copy within the measurements noted on the right, to maintain legibility when printed. Please ensure that the ad submitted is a minimum of 300 dpi quality. *Bleed ads: Dimensions shown here are trim size. Include a 0.125" bleed on all sides. Restrict live area to within 0.25" from all sides.

Preferred File Format: Please submit Adobe PDF files, if possible. All PDF file dimensions must match the Ad sizes specified. Fonts must be properly embedded to avoid formatting and layout issues.

Deadline: All ads must be received by **September 22, 2018**.

Please email ads to: WIFgala@westindianfoundation.org

Questions? Email WIFgala@westindianfoundation.org

BUSINESS/ORGANIZATION NAME:

(Exactly as it should appear in printed materials):

AUTHORIZING CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____ **ZIP CODE:** _____

PHONE: _____

EMAIL: _____

Checks are payable to the
West Indian Foundation, Inc.

Please return this form along with your payment to the address noted below. You may also email the form to WIFgala@westindianfoundation.org.


West Indian Foundation, Inc.
Attn: WIF Gala
32 Wintonbury Avenue
Bloomfield, Connecticut 06002
EIN 06-0976022

Positioning of ads is at the discretion of the Creative & Production team except where specific positions are agreed upon by purchasing premium positions. **Note:** *Ad Spaces shown are not at full scale.*


FULL PAGE
 8.5" (w) x 11" (h)

For bleed add .125" all around.
 Final Size: 8.75" x 11.25"


1/2 PAGE Horizontal
 8.5" (w) x 5.5" (h)




1/2 PAGE Vertical
 5.5" (w) x 8.5" (h)




1/4 PAGE Horizontal
 5.5" (w) x 4.25" (h)



1/4 PAGE Vertical
 4.25" (w) x 5.5" (h)



1/8 PAGE Horizontal
 4.25" (w) x 2.25" (h)
or Business Card
 Horizontal
 3.5" (w) x 2" (h)



1/8 PAGE Vertical
 2.25" (w) x 4.25" (h)
or Business Card
 Vertical
 2" (w) x 3.5" (h)

